

Media Release Form



I, _____, hereby grant and authorize Chapala Health & Aesthetics, LLC, the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures, video, and/or audio taken of me to be used in and/or for any lawful promotional materials, included but not limited to, newsletters, flyers, posters, brochures, advertisements, social media sites, and other print or digital communications without payment or any other consideration. I waive any right to inspect or approve the finished product that may be used in connections with the options below.

I understand that I will never be identified by name in any use of the photographs, but in some circumstances the photographs may portray features which may make my identity recognizable. This authorization extends to all languages, media, formats, and markets now known and later discovered.

I will be consulted about the use of the photograph and/ or video recording for any purposes including those listed below:

- promotional or marketing materials (such as on website or brochures)
- printed and/or digital advertisements
- educational videos or presentations
- social media posts
- before and after photos for medical record documentation and treatment plans

There is no time limit on the validity of this release nor is there any geographic limitation on where these materials may be distributed.

By signing this form I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material for educational purposes.

Printed Client Name: _____ Date: _____
Client Signature: _____

Declination:

I, _____, do NOT grant and authorize Chapala Health & Aesthetics, LLC, the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures, video, and/or audio taken of me to be used in and/or for any lawful promotional materials, included but not limited to, newsletters, flyers, posters, brochures, advertisements, social media sites, and other print or digital communications without payment or any other consideration.

Printed Client Name: _____ Date: _____
Client Signature: _____